



It's Right Here.

# THE WIRE

5500 Schofield Avenue • P.O. BOX 446 • Weston, WI 54476 • (715) 359-6114 • [www.westonwi.gov](http://www.westonwi.gov)

VOLUME 2, ISSUE 5 • November / December 2015



Weston Residents,

I believe that our Village offers more resources and makes the most effort to inform our citizens about what is happening with their local government here in the metro area. Citizenship is a privilege, but it's also a responsibility, which we share together. If you have not done so, please consider connecting with your village officials and follow what is going on through one or all of the communication products:

- Create a personalized account for yourself on the **village website** at [www.westonwi.gov](http://www.westonwi.gov)
- Follow the village on **Facebook, Google+, LinkedIn, Twitter** and **Youtube**.
- Sign-up to receive the Village's weekly E-Newsletter, "**This Week in Weston**", which is published weekly on Fridays. Visit [www.westonwi.gov/ThisWeekInWeston](http://www.westonwi.gov/ThisWeekInWeston) to subscribe.
- Join the village's exclusive communications platform for neighborhoods – **NEXTDOOR**. You can join for free at [www.nextdoor.com](http://www.nextdoor.com)

Don't forget that businesses can also advertise in our Weston Direct envelope, and in our print edition of the Weston Wire Newsletter. We can also help promote and raise awareness of events, promotions, and news through our social media platforms.

Sincerely,

Daniel Guild  
Administrator

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## Village News

### Where is Weston?

The Everest area can sure be confusing when trying to determine what city, village, or town you are in. Two sites often misstated as being in Schofield are actually in Weston, they are the junior and senior high schools. Even the post office is in Weston.

This newsletter includes two maps (pg. 10 & 11). Map 1 (pg. 10) zeros in on the Business 51 corridor as that area can be especially confusing. Schofield, Rothschild, and Weston all come together there and this map will provide a visual of boundary lines and known locations. Map 2 (pg. 11) scales out to include the Village of Weston, the Town of Weston, and all the neighboring communities.



Maps like these will be continued in future newsletters. If you have a request for a specific type of map please email the Technology Services Director, Nate Crowe at [ncrowe@westonwi.gov](mailto:ncrowe@westonwi.gov).

Remember, when writing out your address, use **Weston, WI** instead of Schofield, WI.

### -- Photo ID Required to Vote --

- Please visit [www.bringit.wi.gov](http://www.bringit.wi.gov) and click on "Do I have the right photo ID?" to see if your photo ID is acceptable.
- **If you do not have a photo ID**, you can get a Wisconsin state ID card for free. Please visit [www.bringit.wi.gov](http://www.bringit.wi.gov) and click on "How do I get a free state ID card?" to get more information.

### Upcoming Elections

- **February 16, 2016** (Spring Primary)
- **April 5, 2016** (Spring Election and Presidential Preference Vote)
- **August 9, 2016** (Primary Partisan)
- **November 8, 2016** (Fall General Election)

### Searching for New Concession Stand Operation at the Weston Aquatic Center

The Village of Weston is looking for interested persons or business to become the new concession stand operators at the Weston Aquatic Center.

The Concession Stand was opened in 1999 as part of the Weston Aquatic Center. The Aquatic Center Concession Stand is owned by the Village of Weston and operated under a lease arrangement.

The Weston Aquatic Center is located on the grounds of Kennedy

Park, which is home to three baseball diamonds, two soccer fields, a skate park and picnic area. The park serves thousands of individuals each year with a variety of activities.

The Village has developed a Request For Proposals with information about the Aquatic Center's operating financials, and what a prospective operator would need to know to present the Village with a proposal. This RFP is the means for prospective vendors to submit their qualifications to the Village of

Weston and request our consideration to be the Concession Stand's next owner/operator. The RFP is available on the Village of Weston website at [www.westonwi.gov/ConcessionStandRFP2015](http://www.westonwi.gov/ConcessionStandRFP2015).

For additional questions, please contact Daniel Guild, Village Administrator at (715) 359-6114 or [dguild@westonwi.gov](mailto:dguild@westonwi.gov), or Shawn Osterbrink, Parks and Recreation Director, at (715) 359-9988 or [sosterbrink@westonwi.gov](mailto:sosterbrink@westonwi.gov).

**Place your ad here!**  
**1/4 page Ad: \$450**

**Place your ad here!**  
**1/8 page Ad: \$250**

**Place your ad here!**  
**1/8 page Ad: \$250**

**Place your ad here!**  
**1/2 page Ad: \$650**

Newsletter Advertising Options: Full page ad: \$850, 1/2 page ad: \$650, 1/4 page ad: \$450, 1/8 page ad: \$250.  
Full Color Insert in the Weston Direct pak: One Sided: \$500, Two Sided: \$575



## The Bulletin Board

### Seasonal Positions

The Village of Weston is now accepting applications for the following positions:

- Ice rink attendants (2015 - 2016 ice skating season) - positions run from the middle of December through February 2016.

In December, the Village will begin accepting applications for the following:

- Seasonal Park Maintainers
- Lifeguards
- Front Desk Attendants
- Slide Attendants
- Head Lifeguards

Positions will run from approximately May 28<sup>th</sup> through August 28<sup>th</sup>. Detailed information and application deadlines can be found at [www.westonwi.gov/Employment](http://www.westonwi.gov/Employment).

### Ice Rinks

The Village will be opening one ice skating rink and one hockey rink this season, located at Kennedy Park.

#### Rink Hours:

- Monday - Friday  
6:00 - 9:00 p.m.
- Saturday, Sunday & School holidays  
1:00 - 5:00 p.m. & 6:00 - 10:00 p.m.



### Holiday Reminders

The Weston Municipal Center will be closed on

- November 11<sup>th</sup>
- November 26<sup>th</sup> and 27<sup>th</sup>
- December 24<sup>th</sup> and 25<sup>th</sup>
- January 1<sup>st</sup>

### Garbage/Recycling

#### Thanksgiving

- Thursday, November 26<sup>th</sup> pick up will be on Friday, November 27<sup>th</sup>
- Friday, November 27<sup>th</sup> pick up will be on Saturday, November 28<sup>th</sup>

#### Christmas

- Friday, December 25<sup>th</sup> pick up will be on Saturday, December 26<sup>th</sup>

#### New Years Day

- Friday, January 1<sup>st</sup> pick up will be on Saturday, January 2<sup>nd</sup>

### Park Reservations

We will be accepting 2016 reservations for park shelters after January 1<sup>st</sup>.

Reservation information regarding all parks is available at [www.westonwi.gov/Parks](http://www.westonwi.gov/Parks).



### Tax Collection

The 2015 Tax bills are scheduled to be sent out mid December. Payments will continue to be taken at the Weston Municipal Center (cash or check only) and most local banks.



## Canoe/Kayak Launch

Construction of the Canoe/Kayak Launch and parking lot at the intersection of Ross Avenue and Babl Lane began on Monday, October 12<sup>th</sup>. Janke General Contractors from Athens, Wisconsin have received the contract to construct the launch and parking area. Project completion is not expected till spring of 2016. Improvements will be funded by grants received through the Marathon County Environmental Impact Fund, B.A. and Esther Greenheck Foundation and the Community Foundation of North Central Wisconsin.

## Celebrate America Recycles Day Sunday, November 15, 2015

The Village of Weston, along with our partners Marathon County Solid Waste and Advanced Disposal Services, would like to celebrate America Recycles Day.



### Recycling Contest

We will be holding a week-long recycling contest during the week of November 9<sup>th</sup> – 13<sup>th</sup>. This contest is being done as part of a recycling educational campaign, where during that week, random inspections of resident's refuse and recycling carts will be conducted, and addresses of all those "Marathon Recyclers" who are properly recycling will be put into a drawing for some GREAT prizes. Winners will be announced Monday, November 16<sup>th</sup>!

Show us Your  
Recycling  
Spirit by  
being a  
Marathon  
Recycler



## Housing and Neighborhood Survey

The village needs your input on the satisfaction of the housing and neighborhoods throughout the village for future planning.



Please use the link below to participate. The Board of Trustees and staff greatly appreciates your feedback!

[www.surveymonkey.com/r/VOWHOUSING](http://www.surveymonkey.com/r/VOWHOUSING)

## Plan Ahead - Aquatic Center

### Gift Certificates

- Now is the time to purchase an Aquatic Center Gift Certificate for the 2016 season! Gift Certificates can be in any amount.

### Family Season Passes

- Family Season passes are on sale now until Friday, May 20, 2016.

Contact the Weston Municipal Center for more information.



## Winter Reminders

### • Snow Plowing

The Public Works department is responsible for maintaining nearly **300** lane miles of streets in the Village and Town of Weston.

Snow plowing priorities have been established so major streets are plowed first and citizens can be assured to be only a few blocks from a plowed street during a snow event.

The main through-fair streets that receive first priority for plowing are:

- Alderson Street
- Business 51  
(by Marathon County)
- Camp Phillips Road  
(by Marathon County)
- Fuller Street
- Jelinek Avenue
- Ross Avenue
- Schofield Avenue
- Weston Avenue

and other streets highlighted on the map (*inserted map*).

To learn more about the village's snow removal policy, please visit [www.westonwi.gov/SnowRemoval](http://www.westonwi.gov/SnowRemoval).

### • Give Plows Room to Maneuver

It is important to stay at least 200 feet behind a snowplow. These vehicles make frequent backing maneuvers, primarily at intersections, and drivers can't easily see behind them.



### • Snow Removal Policy

**Sidewalk:** Property owners are responsible for snow removal from sidewalks within **48 hours** after snow fall ceases. Failure to remove snow/ice within 48 hours may result in the village having to clear the sidewalk at the expense of the property owner.

#### Depositing Snow on Street

**PROHIBITED:** Do not blow, plow or shovel snow onto or across public roadways as it creates a safety hazard and is a violation of state statutes and village ordinance.

### • Mailbox Snow Clearing

It is the responsibility of residents to clear the snow away from their mailbox. The snowplows will get as close to mailboxes as possible, but will not be able to clear all of the snow.



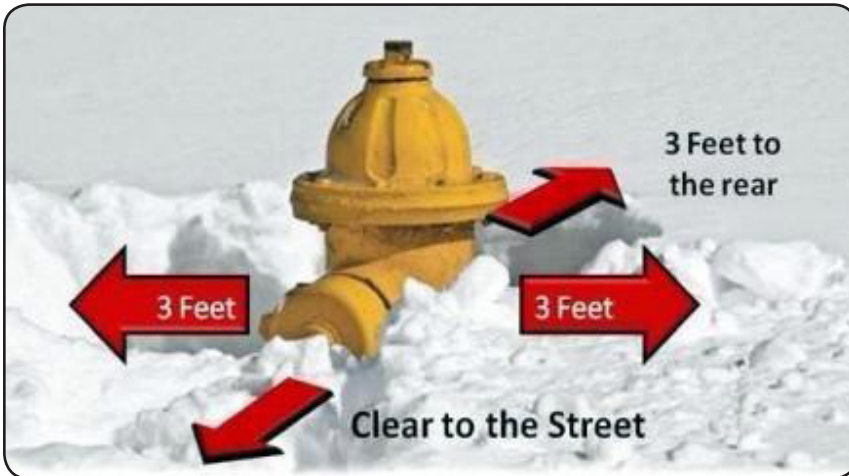
### • Prevent Home Water Line Freeze-Ups

It is important for property owners and tenants to assess areas where their interior or exterior plumbing may be exposed to the cold.

Here are some things you can check before winter:

- Check basements and crawl spaces to make sure all windows are closed and that any exposed water piping is not subject to cold drafts, particularly your water meter.
- Make sure piping on the interior side of an exterior wall isn't insulated from the interior heat (such as under a kitchen cabinet).
- Insulate any exposed piping in areas that are not heated.
- Know where your water lateral is located between your home and the street. If possible do not remove snow from the ground above the lateral.





## • Clear Snow from Hydrant

If you have a fire hydrant located near your home, please assist the village and the fire department by clearing a three (3) foot area completely around the fire hydrant. In case of an emergency this will save valuable time as the fire department will be able to connect directly to the hydrants and not have to clear the snow out of the way first.

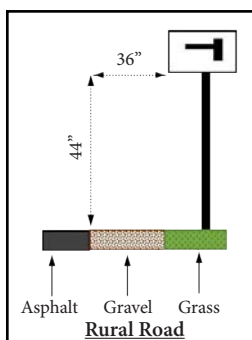
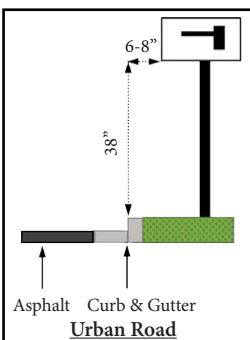
## • Mailbox Condition and Placement

Now is a good time to check the condition of your mailbox, post, and their placement in relations to the roadway.

Installation requirements can be found below.

- The village will assist in repairing mailboxes **ONLY** if the mailbox and/or post is physically struck by the plow itself.
- The village is **NOT** responsible for damage caused by plowed snow hitting the mailbox or frozen snow/ice moved during plowing operations.

Please visit [www.westonwi.gov/SnowRemoval](http://www.westonwi.gov/SnowRemoval) for more information.



## • No Overnight Parking

Between November 1<sup>st</sup> and May 1<sup>st</sup>, all vehicles **must** be off the streets between 2:00 a.m. and 6:00 a.m.

### Snow Emergency

If a large storm is coming the village may declare a SNOW EMERGENCY in which vehicles need to be off the road for 24 hours. Snow emergencies are communicated to local television, radio and news outlets to help inform citizens of the conditions.



## • Recycling & Refuse Cart Driveway Placement

- Either side of driveway (shown) **or** on same side with 4 feet between bins
- To prevent accidental mailbox damage, please keep **4 feet of distance**
- Shovel out an area of your snowbank to allow one or both of your carts to be located on the boulevard



More examples can be found at [www.westonwi.gov/Refuse-Recycling](http://www.westonwi.gov/Refuse-Recycling)



## Winter Reminders cont.

### • Right-of-Way Obstructions

The area of land between the edge of pavement and the private property line is referred to as the road right-of-way and is public property.

The road right-of-way typically extends 33 feet from the center of the road. During winter operations the village will occasionally remove snow from the side of the road and at driveway openings to provide better visibility. As the village is clearing the right-of-way many items become buried in the snow

and are difficult to see.

The following items should not be located within the public right-of-way:

- Landscaping materials (shrubs, rocks, boulders, planters, decorative pieces)
- Signs
- Lawn sprinkler systems
- Pet fences

- all other items that could be damaged by equipment

Any items that are placed within the right-of-way are there at the risk of the owner and the village is not responsible for any damage to these items.



## Village News cont.

### Village seeks Special Legislation from State to Refinance TIF Debt

Village officials have been working with State Representative John Spiros and State Senator Jerry Petrowski on a special bill that would allow the village to restructure and refinance its TIF debt and take advantage of continued, historic low interest rates.

Administrator Daniel Guild and Finance Director John Jacobs have been down in Madison testifying before the legislature on AB 344 and SB 257.

You can follow Weston's bill in the Senate at [docs.legis.wisconsin.gov/2015/proposals/sb257](http://docs.legis.wisconsin.gov/2015/proposals/sb257)

You can follow Weston's bill in the Assembly at [docs.legis.wisconsin.gov/2015/proposals/reg/asm/bill/ab344](http://docs.legis.wisconsin.gov/2015/proposals/reg/asm/bill/ab344)

Questions can be directed to Administrator Guild or Finance Director Jacobs.

### Village Acquires Purchase Options of Land for Future Park

The Village has spent \$5,000 from its segregated room tax fund (no property taxes) to acquire the purchase option of approximately 78 acres of undeveloped forested land on the corner of Ryan Street and Weston Avenue.

The current property owner desired to sell the property to the village. The village indicated that it was interested, provided the parties could agree upon a below market rate purchase price and get the necessary grant funding

needed to cover the purchase. The agreed upon purchase price for the land is \$490,000.

The village has already received a grant from the Environmental Impact Fund for \$175,000 towards the purchase.

Village employees continue to work on grant writing to raise the capital to cover the purchase price through the option period. The purchase options extends from

September 15<sup>th</sup> through March 15, 2016. Questions can be directed to Administrator Guild.





## Village Representatives attend Retail Event

This fall, Administrator Daniel Guild and Director of Planning & Development Jennifer Higgins traveled to Chicago to meet with national franchise retailers to recruit new businesses to the Village. They attended a deal making event at Chicago's Navy Pier sponsored by the International Council of Shopping Centers.

Joining them were other local government leaders including representatives from the Marathon

County Economic Development Corporation (MCDEVCO), the City of Wausau, Town of Rib Mountain, Village of Kronenwetter, and the City of Marshfield.

Last year, the village completed an extensive study of our retail marketplace with the Retail Coach, a national consultant helping municipalities recruit corporate, franchise retailers to their communities.

Following the completion of the study, the village's Community

Development Authority committee worked with the elected Board of Trustees, as well as our staff and consultants, and developed a retail target recruitment list of businesses to target and recruit while at deal making events.

Information on the village's recent retail study can be found online at [www.westonwi.gov/retail](http://www.westonwi.gov/retail). For more information or if you have questions, please contact Administrator Guild or Director Higgins.

## Connect with us Online...

Sign up for **Nextdoor**

by visiting [www.nextdoor.com](http://www.nextdoor.com)



The private social network for your neighborhood

- Communicate with neighbors and the Village about suspicious activity and safety concerns
- Organize neighborhood events, such as garage sales and block parties
- Get assistance in finding lost pets and missing packages
- **and so much more!**

Like us on **facebook**



- Weston WI - Village Government
- Weston WI - Aquatic Center
- Weston WI - Dog Park
- Weston WI - Farmers Market

Check us out on **You Tube**



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[www.westonwi.gov/ThisWeekInWeston](http://www.westonwi.gov/ThisWeekInWeston)



Map 1



## Weston Area Boundary Map - Business 51 Corridor





Town of Easton

## Map 2

Town of Wausau

Town of Weston

Town  
of Ringle

City of  
Wausau

City of  
Schofield

Town of  
Rib Mountain

Village  
of Rothschild

Village of Kronenwetter

THE VILLAGE OF  
*Weston*

Sources: Esri, HERE, DeLorme, USGS, Intermap, increment P Corp., NRCAN, Esri Japan, METI, Esri  
China (Hong Kong), Esri (Thailand), TomTom, MapmyIndia, © OpenStreetMap contributors, and the GIS  
User Community



## Weston Area Boundary Map - Everest Area



## Village of Weston Municipal Center

5500 Schofield Avenue  
P.O. Box 446  
Weston, WI 54476

Office Hours: 8:00 a.m. to 4:30 p.m. (Monday - Friday)

General Information: (715) 359-6114  
Website: [www.westonwi.gov](http://www.westonwi.gov)

## Elected Officials

Barbara Ermeling, President ..... (715) 359-4365  
[bermeling@westonwi.gov](mailto:bermeling@westonwi.gov)

Scott Berger, Trustee ..... (715) 573-5118  
[sberger@westonwi.gov](mailto:sberger@westonwi.gov)

Sharon Jaeger, Trustee ..... (715) 845-7408  
[sjaeger@westonwi.gov](mailto:sjaeger@westonwi.gov)

Kevin Ostrowski, Trustee ..... (715) 571-2676  
[kostrowski@westonwi.gov](mailto:kostrowski@westonwi.gov)

Fred Schuster, Trustee ..... (715) 359-7098  
[fschuster@westonwi.gov](mailto:fschuster@westonwi.gov)

Loren White, Trustee ..... (715) 571-3904  
[lwhite@westonwi.gov](mailto:lwhite@westonwi.gov)

Jon Ziegler, Trustee ..... (715) 241-9301  
[jziegler@westonwi.gov](mailto:jziegler@westonwi.gov)

## Important Phone Numbers

Administrator ..... (715) 359-6114

Aquatic Center (seasonal) ..... (715) 241-7946

Assessor ..... (877) 687-3445

Building Inspections ..... (715) 359-6114

Fire EMS (Non-emergency) ..... (715) 355-6763

Municipal Court ..... (715) 359-3333

Parks, Forestry, Grounds ..... (715) 359-9988

Police (Non-emergency) ..... (715) 359-4202

Garbage & Recycling ..... (715) 359-6114

Water & Sewer ..... (715) 359-2876

## Village of Weston Meeting Schedule

Village Board of Trustees ..... 6:00 p.m.  
1st and 3rd Monday of the month

Community Development Authority ..... 4:30 p.m.  
2nd Monday of the month

Community Life & Public Safety ..... 6:30 p.m.  
4th Monday of the month

Finance ..... 6:00 p.m.  
4th Wednesday of the month

Park & Recreation ..... 5:15 p.m.  
4th Monday of the month

Personnel ..... 4:30 p.m.  
3rd Monday of the month

Plan Commission ..... 6:00 p.m.  
2nd Monday of the month

Property & Infrastructure ..... 4:30 p.m.  
1st Monday of the month

S.A.F.E.R Board of Directors ..... 6:00 p.m.  
2nd Tuesday of the month

S.A.F.E.R Fire Commission ..... 7:00 p.m.  
2nd Tuesday of the month

All meetings, except S.A.F.E.R Board of Directors and S.A.F.E.R Fire Commission are held at the Weston Municipal Center. The S.A.F.E.R Board of Directors and S.A.F.E.R Fire Commission meetings are held at the Rib Mountain Municipal Center (3700 North Mountain Rd., Wausau). Meeting dates are subject to change; call the Village of Weston offices to confirm dates and times.


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 visit [Nextdoor.com](http://Nextdoor.com) and sign up

 Village of Weston



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